

Message Text

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ACTION EUR-06

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E. O. 11652: N/A

TAGS: BEXP, AU, BU

SUBJECT: U.S. PARTICIPATION COMMERCE EXHIBIT 1974 PLOVDIV

FAIR - RECRUITMENT - CORN PRODUCTION SYSTEMS AND STEIGER TRACTOR

REF: EBLAN/MARTIN TELECON OF JULY 8

1. TOM KISS, PRESIDENT OF CORN PRODUCTION SYSTEMS SAID CPS AND STEIGER DEFINITELY INTEND TO PARTICIPATE IN 1974 PLOVDIV FAIR BUT ARE STILL WORKING OUT DETAILS. FORMER AMBASSADOR AL PUHAN, NOW WITH CPS, SAID AT MINIMUM CPS WILL TAKE 85 SQUARE METERS OF OUTDOOR SPACE AS REPRESENTATIVE OF STEIGER TRACTOR CO. AND SMOE INSIDE SPACE TO PRESENT MONTAGES OF CPS OPERATIONS IN HUNGARY. MAXIMUM CPS EXHIBIT WOULD SHOW SOME CPS EQUIPMENT INDOORS AND ALSO INCLUDE DEMONSTRATION OF CPS PROGRAM IN A FIELD NER PLOVDIV TO BE PROVIDED BY BULGARIANS. DEMONSTRATION WOULD SHOW STEIGER TRACTORS AND OTHER EQUIPMENT IN OPERATION. PROBLEM IS THAT CPS HUNGARINA PARTNER MUST PROVIDE MONTAGES AND EQUIPMENT. CPS HUNGARIAN PARTNER HAPPY TO CO-OPERATE FOR BUSINESS REASONS BUT BELIEVES IT MUST GET POLITICAL CLEARANCE FROM HUNGARINA AUTHORITIES BEFORE COMMITTING ITSELF. EWTC NOTED TIGHT TIME FRAME AND PUHAN HOPED TO HAVE REPLY FROM HUNGARIAN PARTNER BY AFTERNOON JULY 9.

2. TOM KISS WAS MOST HAPPY WITH RECEPTION CPS TEAM RECEIVED

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IN BULGARIA AND OPTIMISTIC THAT CPS WILL BE ABLE TO ESTABLISH

OPERATIONS IN BULGARIA. HUMES

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